

Exhibit D

DEALER MERCHANDISING GUIDE

COLOR CODED MATERIALS & PROGRAMS TO MAXIMIZE RETAIL SALES

- HEADER CARDS
- PRODUCT CARDS
- AISLE SIGNS
- AISLE FLAGS
- HARDWARE
- BANNERS



Shown: 8 ft. Bin Display with Color Coded Product Headers

Dealer Merchandising Program



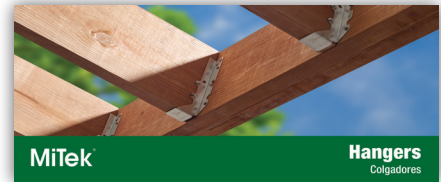
Color Coded Product Headers – 20 mil Styrene, 10" x 24"



#H-TR



#H-H1-JL



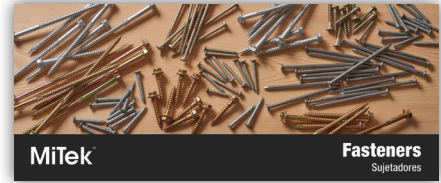
#H-H2-JUS



#H-GH



#H-F1



#H-F2



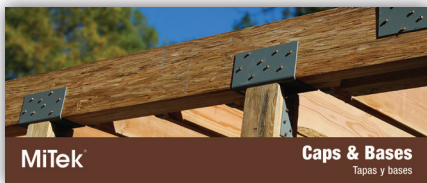
#H-CM



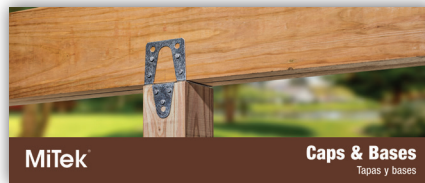
#H-CB1-PAU



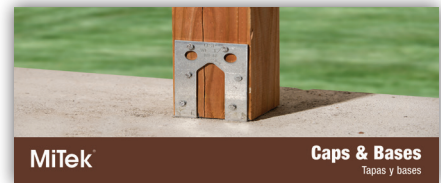
#H-CB2-C44



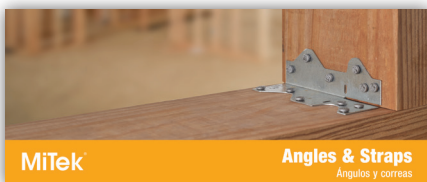
#H-CB3-KCC



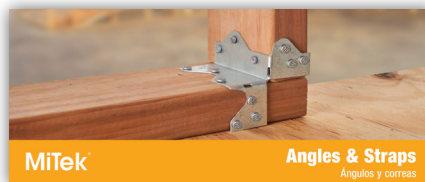
#H-CB4-BC400



#H-CB5-WE



#H-AS1-MPA1



#H-AS2-MPA2



#H-AS3-ST



#H-FI1

Use 2 per header holder.
Recommended for 8-ft sets and larger.
Do not combine with structural connector header.

Dealer Merchandising Program



Structural Connectors Headers – 20 mil Styrene, 10" x 24"



#H-MSC1



#H-MSC2



#H-MSC3



#H-MSC4



#H-MiTekCenter



#H-OZC0



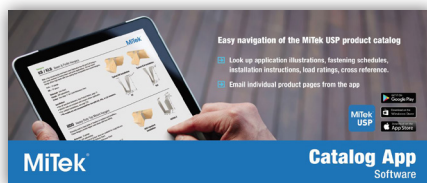
#H-ProSeries



#H-Specifier



#H-DeckDesigner



#H-CatalogApp

Use 2 per header holder.
Recommended for 4-ft sets & 8-ft sets.
Do not combine with color coded header.

Header Fixtures



10" x 48" Header Holder
Accommodates two
24" headers
#HH



Header Bracket
Set of 4 included
with each holder
#HB



Christmas Tree Clip
Included with each
header bracket
#CTC

Dealer Merchandising Program



Product Cards – Cardstock, 5.75" x 2.75"

Color coded by product category, provide graphic representation of installation and finish. Order by SKU number on separate form.



Product Card Holders



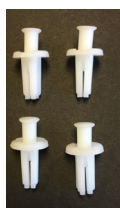
**3" x 48" Clear Plastic
Snap-Lock
Channel Strip holder**
Holds 7 Product Cards
#SLCH



**3" x 48" Clear Plastic
Adhesive Strip Back
Channel Strip holder**
Holds 7 Product Cards
#ABCH



**3" x 5" Single Product
Card Holder**
Clips on Wire Rack
#SPCH-5



**Use with
Snap-Lock Clip**
Pack of 4 included
with strip
#SLC



**3" x 5" Single Product
Card Holder**
Adhesive Strip Back
#SPCH-ADH

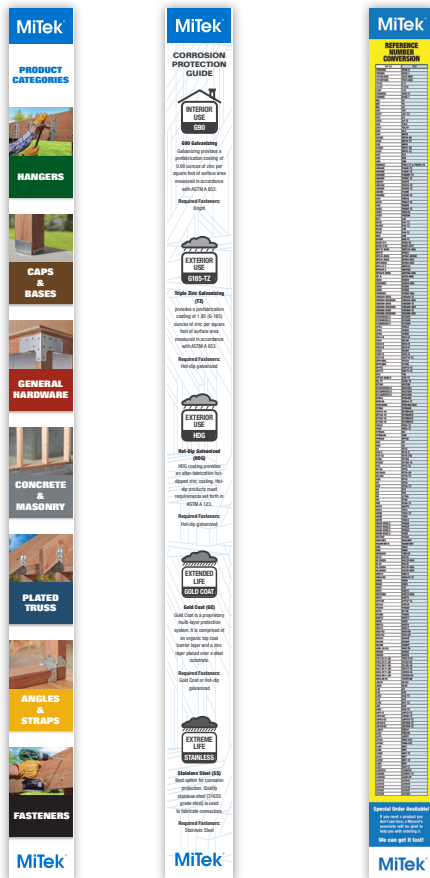
Dealer Merchandising Program



Aisle Signs – 40 mil Styrene, 3.5" x 48"

Category Aisle Flags – 20 mil Styrene, 3" x 2.5"

Product Categories (2 sided) #AS-PC
Corrosion Protection (2 sided) #AS-CP
Reference Number Conversion Chart 2 sided #AS-RNC

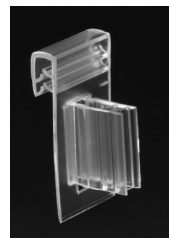


Hangers #AF-H	Caps & Bases #AF-CB	Angles & Straps #AF-AS	General Hardware #AF-GH
Concrete & Masonry #AF-CM	Truss/Rafter #AF-TR	Fasteners #AF-F	New! #AF-N

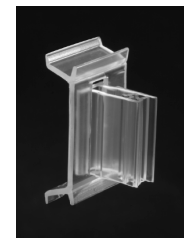


Indicate style of aisle sign holder

Aisle Flags and Aisle Sign Holders



Finned Edge-Clip Flag Holder
(Attaches to metal shelving up to 13 ga., or to rails or strips)
#FH-EC



Finned Price-Rail Flag Holder
(Snaps into standard 1-1/2" price channels)
#FH-PR

Use 3 sign holders per sign. Indicate clip style: Edge-Clip or Price Rail

Dealer Merchandising Program



Color Coded Backer Strips – 20 mil Styrene, 3" x 48"

For use behind product cards, inserts into channel strip holder. Can be easily cut to required length.



#BS-H



#BS-AS



#BS-F



#BS-TR



#BS-CB



#BS-CM



#BS-GH

Color Coded Channel Strips – 1" x 48"

For use behind pricing on gondola shelf or rack.
Can be easily cut to required length.



#CS-H



#CS-AS



#CS-F



#CS-TR



#CS-CB



#CS-CM



#CS-GH



Use with
3" x 48" Clear Plastic
Channel Strip holder
#SLCH or #ABCH
on pg. 4

Window Cling – 7" x 5"



Strap Backer Board – 36" x 36"

Use with 4 Christmas Tree clips (page 3).



Custom
Sizes
Available

#SBB

MiTek Banner – 5' x 3'

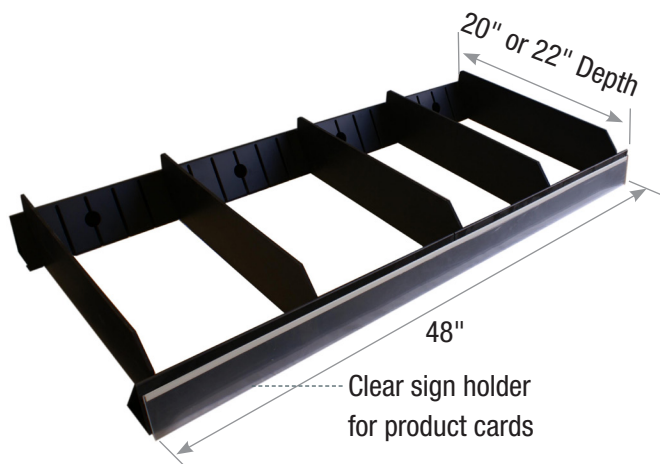


Gondola Shelf Bin Kit System

Contents of the Kit:

- (10) – Slotted Divider Strips
- (20) – 18" Dividers
- (5) – 20" Dividers
- (5) – Clear Sign Holders with 48" adhesive strips
- **Set up for** – four shelves with 18" dividers & one shelf with 20" divider

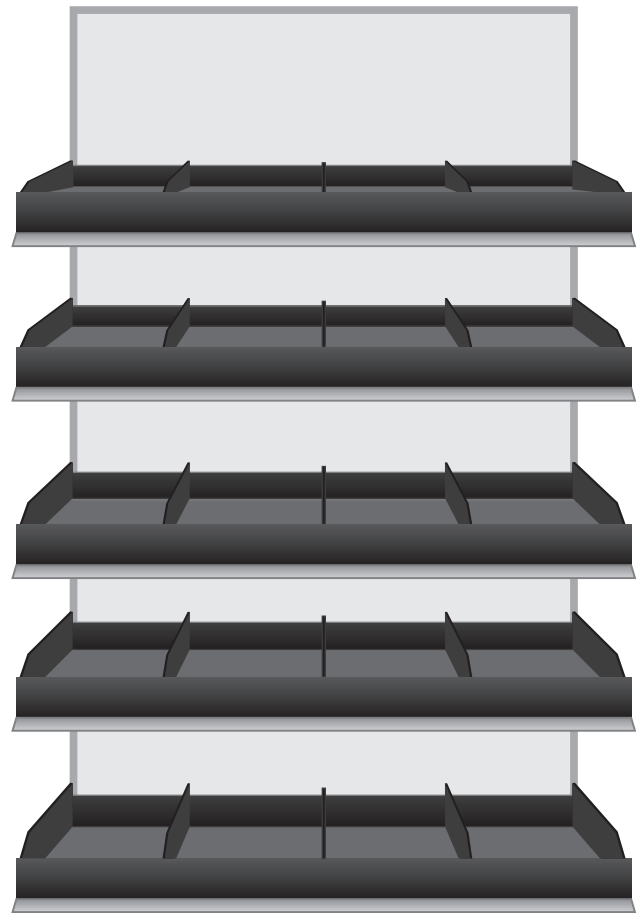
#GOND4822



Overall Measurement of shelf

With 18" dividers: 48" width x 20" depth

With 20" dividers: 48" x 22" depth



DEALER MERCHANDISING PROGRAM

EXAMPLE OF 4 FT CARTON DISPLAY

HEADER HOLDER

NEW HEADERS

Shown: Structural Connector Headers
Two 24-in headers in 48" header holder

COLOR CODED BACKER STRIPS & CLEAR PLASTIC CHANNEL STRIP HOLDER

NEW PRODUCT CARDS (optional)



Note: Representational only. Craft cartons with new labels will be replaced as dealer inventory is depleted and re-ordered.

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